

Code: 9E00305b

MBA - III Semester Regular & Supplementary Examinations, January/February 2013

LOGISTICS & SUPPLY CHAIN MANAGEMENT

(For students admitted in 2009, 2010 and 2011 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 What is the role of distribution in value discovery?
- 2 Describe the role of supply chain management in the global environment.
- 3 How do you evaluate customer focus in supply chain management?
- 4 What is the mechanism that followed in planning and managing inventories in supply chain?
- 5 Explain in detail about network design decisions.
- 6 What are the financial issues involved in supply chain management?
- 7 What are the differences between inter functional co-ordination and inter corporate co-ordination?
- 8 Describe the methods and techniques adopted in measuring the performance of supply chain management.
